

Feature	A.Pester	Ex.Co	Opinary	Civey	PinPoll
Head Office	Tel Aviv, IL	Tel Aviv, IL	Berlin, DE	Berlin, DE	Linz, AT
Server Location	USA	Global	USA	DE (EU)	NL (EU)
Legal Basis for Data Transfer	GDPR / Privacy Shield	GDPR / Privacy Shield	GDPR / Privacy Shield	GDPR	GDPR
GDPR Compliant	Yes	Yes	Yes	Yes	Yes
TCF 2.0 Compliant	Yes	Yes	Yes	No	Yes
3rd Party Free	No	No	No	No	Yes
Ads Free	Yes	Yes	Yes	Yes	Yes
Show Own Ads	Yes	No	Yes	No	Yes
Show 3rd Party Ads	Yes	Yes	No	No	Yes
Integrate with DMP/CRM/etc.	No	Yes	No	No	Yes
Generate Leads	Yes	Yes	Yes	No	Yes
Lazy Loading	Yes	No	No	Yes	Yes
oEmbed	Yes	No	No	No	Yes
WordPress Plug-in	Yes	Yes	Yes	No	Yes
Engagement Layouts	6	12	3	1	5
Auto-Generated Content (AI)	Yes	No	No	No	Yes
Price per Month (in EUR)	430	410	Unknown	Unknown	410
Views per Month	1,000K	500K	Unknown	Unknown	Unlimited
Variable Cost (CPM in EUR)	N/A	N/A	N/A	N/A	<0.92